

The innovation people!

NEXT ON TOUR - June: 20th Milan, 21st Venice, 23rd Palermo



CREATIVE EVENT... GET IN THE GAME FOR INNOVATION



CONFINDUSTRIA
SICILIA

23rd of June 2011

Confindustria Sicilia - Via A. Volta, 44 - Palermo

PROGRAMME

Morning Session: 9:30 – 12:45

- 9.30 Participants Registration
- 10.00 Introduction: *the role of Creativity and Innovation*
Silvio Ontario - President Young Entrepreneurs - Confindustria Sicilia - to be confirmed
Marco Venturi - Regional Councillor for Industry - Region Sicily - to be confirmed
Mr. Stefano Miotto - General Director - *Confindustria Veneto SIAV*
- 10.30 Mike Van der Vijver - Mindmeeting
Creativity - when the unexpected becomes manageable
- 10.45 NEXT partnership - Success interviews
- 11.15 Willem Stortelder - *new shoes today* and Massimo Plescia - *SDI Soluzioni d'impresa*
The Creative Process
- 11.45 Anne Heleen Bijl - *new shoes today* and Giada Platania - *Confindustria Sicilia*
Obstacles to creativity
- 12.15 Mike Van der Vijver - *Mindmeeting* and Chiara Salatin - *Confindustria Veneto SIAV*
Culture and Creativity
- 12.45-14.00 Lunchbreak

Afternoon session 14:00 - 15:30 →

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Afternoon session 14:00 - 15:30

Working group 1 – Theme 1

The creative process applied: from divergence to convergence

Working group 2 – Theme 2

The creative process applied: from divergence to convergence

Conclusions 15:30 – 16:00

Plenary: Results of Working groups

Conclusions and celebrations - *Confindustria Veneto SIAV*

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TAKE ADVANTAGES OF DIFFERENCE, BOOST YOUR CREATIVITY!